

## Sell the Ladies First Is Slogan

On the theory that if the ladies wish to attend the fall meeting, their husbands have no choice but to go too, the ladies' committee of the Los Angeles convention has set up an alluring schedule of sight-seeing and other attractions for the three days, September 29-30, 1959, with Mrs. L. O. Leenerts as chairman. A side-trip to Hawaii is also thrown in, to think about.



Mrs. L. O. Leenerts

For Monday the following are planned: get-acquainted coffee hour; tour of Hollywood and Beverly Hills on chartered buses; fashion show luncheon in Star on the Roof restaurant at the Beverly Hilton hotel; stop-and-shop tour of the Farmers Market in Hollywood.

On Tuesday the ladies will be offered a tour along the Pacific Ocean by bus to Balboa, 40 miles from Los Angeles, luncheon at the famous Knott's Berry Farm Steak House, and Disneyland tour in the afternoon. Wednesday

attractions will be a TV show, studio hour, and luncheon at the Hollywood restaurant.

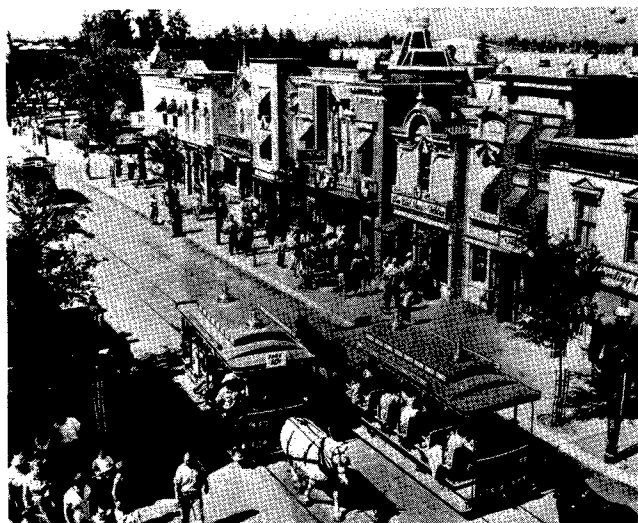
Each guest will have a chance to visit world-famous Hollywood and to observe the movie capital at first hand. The tour will include movie theaters, movie and TV studios, film star homes, and possibly a view of some celebrity at work or play.

Those who wish to go on to Hawaii are asked to write Mr. Harvey Bennett at the Los Angeles Soap Company, general chairman, 617 E. First street, Los Angeles 54, Calif.

Exhibits for the meeting are in charge of Joseph Michaelson, Applied Biological Sciences Laboratory, and of Harold Gilmore, consultant. The technical program chairman, Roslyn B. Alfin-Slater, is asking for papers on soaps, detergents, fish oils, polyunsaturated fatty acids, polymerized oils, edible and inedible oils, shortenings, and so on. June 15 is the deadline for 200-word abstracts. Field trips to industry are also to be arranged.



**HAWAII**—The playground of the Pacific is another possibility for those who can add a trip to the islands in connection with the trip to the coast for the Los Angeles meeting in September. After a convention what could be more relaxing?



**DISNEYLAND**—One of the sight-seeing attractions for the ladies in attendance at the Los Angeles fall meeting September 28-30 will be this famous playground for young and old.

### • *On the Educational Front*

The third annual "Infrared Spectroscopy Institute" will be held August 24-28 at Canisius College, Buffalo, N.Y. The Institute is designed for those with little or no experience in the field and will cover the elementary and advanced theory of infrared spectroscopy, its industrial applications, and its future in research and industry.

The University of Missouri School of Mines and Metallurgy, Rolla, Mo., will be host to the "Fourth Paint Short Course for High School Chemistry Teachers," June 23-30. The course aims to demonstrate to high school teachers that the manufacture of paint is a highly technical industry and to help the teachers guide their students into the fields of science and engineering.

### • *35 Years Ago*

Following the 15th annual meeting of the American Oil Chemists' Society in New Orleans in May 1924, plans were completed to change the publication of the Society from the Chemists' Section of the Cotton Oil Press to a quarterly, beginning July 1924. The name of the publication was to be the Journal of Oil and Fat Industries. The subscription rate was to be \$2.50 per year; and members were not to be charged for their issues. Membership at the time was 272; the first press run was to be 500. H. S. Bailey was to continue as editor and F. H. Smith as managing editor.

### **Obituaries**

John B. Calkin (1953), president of Calkin and Bayley Inc., New York, died April 18, 1959. He served as publicity chairman for the New York fall meeting of the American Oil Chemists' Society in 1948.

Rozier D. Oilar (1919), retired Latin American consultant, died recently in West Lafayette, Ind., according to the post office.

Gustav F. Siemers (1952), technical director of the Vitamin Division of Hoffmann-La Roche Inc., Nutley, N.J., died on April 12, 1959, in Upper Montclair, N.J. He had been with this company since October 1940 and before that had been with several other chemical companies, beginning with 1918.